

	A	B
1	SME Assistance.co.uk	
2		

# **KPIs**

**(Key Performance Indicators)**

**You can't manage  
(improve)**

**what you don't  
measure**

**Simon@smeassistance.co.uk**  
**Mobile/Whats App 0759 067 3704**  
**www.smeassistance.co.uk**  
**www.linkedin.com/in/simon-rigby**